

## Biosys Fisheries Ltd.

# **Executive (Sales & Marketing)**

Application Deadline: 25 Jun 2025

## **Summary**

Vacancy: -- Age: 25 to 35 years

Location: Bagerhat, Gopalganj ... Salary: Negotiable

Experience: 1 to 2 years Published: 15 Jun 2025

## Requirements

#### **Education**

• Bachelor of Arts (BA), Bachelor of Commerce (BCom), Bachelor of Science (BSc), Diploma in Fisheries

#### **Experience**

- 1 to 2 years
- The applicants should have experience in the following business area(s):
  Direct Selling/Marketing Service Company
- Freshers are also encouraged to apply.

## **Additional Requirements**

- Age 25 to 35 years
- Candidates having own motorcycle with valid driving license will be given preference.
- · Work experience at respective areas will be preferred.

### **Responsibilities & Context**

- Bring sustainable sales of fish and shrimp medicines and nutritional supplements and develop up-to-date dealer insights.
- Prepare and submit daily sales reports and forecasts to the designated sales coordinator.
- · Identify market gaps and convert those gaps to gems for sales.
- Map and engage with fish and shrimp farmers and dealers, ensuring comprehensive aftersales support for both.

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- Maintain strong relationships with key customers, addressing feedback related to aqua products and services.
- Provide detailed feedback to the sales coordinator regarding current and future market conditions.
- Submit monthly performance reports on aqua products sales to the Head Office.
- Lead marketing initiatives such as Small Group Discussions (SDGs), seminars with farmers, retailer meetings, and promotional activities.
- · Record and report on farm trials.
- Coordinate with logistics and depot teams to ensure smooth and timely dispatch of products.

## Skills & Expertise

**Brand Promotion** 

**Business Communication** 

**Business Development** 

Communication

creative idea

**Product Promotion** 

promotional activities

Sales & Marketing

Sales promotion

## **Compensation & Other Benefits**

- T/A, Mobile bill, Medical allowance, Performance bonus
- Festival Bonus: 2

#### Workplace

Work at office

#### **Employment Status**

Full Time

#### Gender

Only Male

## **Job Location**

Bagerhat, Gopalganj, Jashore, Khulna, Satkhira

#### **Read Before Apply**

## **Apply Procedure**

#### Email your CV

Send your CV to the given email he.biosys@gmail.com or Email your CV from My Bdjobs account

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## **Company Information**

Biosys Fisheries Ltd.



#### Address:

House# 260, Road# 16, Nirala-R/A, Khulna-9100

#### Website:

https://biosysgroup.com

#### **Business:**

Biosys Fisheries Ltd. is a promising aquaculture medicine and nutritional products marketing company in Bangladesh. Our prime motto is to promote sustainable and responsible aquaculture. We are currently selling some of the best quality aqua medicine and nutritional supplements in Bangladesh.

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